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FOR IMMEDIATE RELEASE

UW School of Nursing Launches Digital Health Innovation Hub

Dr. Oleg Zaslavsky, internationally lauded nursing science researcher and health tech innovator, to lead the hub as director

SEATTLE, WA – The University of Washington (UW) School of Nursing is proud to announce the launch of the UW Digital Health Innovation Hub, a leading-edge collaboration hub dedicated to driving innovation and advancement in the field of wellness technology. This state-of-the-art, patient-centered hub will serve as a platform for research, testing, and innovation in digital health, bringing together experts from across the university system, the region, and higher education, health care, and technology sectors.

"We are elated to share the UW Digital Health Innovation Hub with our community," said Dr. Allison Webel, Interim Executive Dean of the University of Washington School of Nursing. "This hub represents our commitment to advancing research and innovation in the digital health space. By bringing together diverse stakeholders and providing a collaborative environment, innovators will be supported to shape the future of digital health for all of Washington state."

The UW Digital Health Innovation Hub was unveiled for the first time on Thursday, November 30th to attendees at the UW Nursing Dawg Tank event, a "Shark Tank" style gathering where care science innovators pitch their technology to a panel of innovation, design, and science experts and a live audience, all of whom cast their vote for the winning tech.

The hub was described as an interdisciplinary effort, inspiring and supporting ideators from everywhere to accelerate the development of transformative digital health solutions. Partners of the hub include the UW CoMotion Lab, UW College of Engineering, the Institute of Translational Health Sciences, and UW Medicine, among others.

"Our state is experiencing a severe provider shortage, and it's shown us that we need to find ways to rapidly expand access to quality, safe, and human-first healthcare. This next wave of digital health innovation will be critical for people to get that care," said Les Becker, Chief Innovation Officer at WA Department of Health (DOH). "Digital health innovation isn't just the future - it is right now. Now is the time for institutions, ideas, and resources to come together to help people invest in their wellness and their communities."

The UW Digital Health Innovation Hub will be led by its newly appointed director, Dr. Oleg Zaslavsky. With an extensive background in technological innovation to promote healthy aging, Zaslavsky believes the hub is poised to be a magnet of transformation in the heart of a region defined in many ways by its technology and healthcare sectors.

"I am honored to help connect thinkers, creators, and innovators to the opportunities of the UW Digital Health Innovation Hub," said Zaslavsky. "This hub presents an incredible opportunity to drive meaningful change in digital health. At a time when our community needs this kind of reimagining in healthcare the most."

Link: <https://digitalhealthhub.nursing.uw.edu/home/>

Follow up: Dr. Zaslavsky and other experts available for comment. Photos attached.

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