

STRATEGIC PRIORITIES 2015-2016

BUILDING A STRONGER UW SCHOOL OF NURSING

We are able to serve our communities, the nursing profession, the future generations of nurse leaders and nursing science because of *you*. These four principles are our framework for this service and for building a stronger UW School of Nursing.

Alignment. Create alignment between our mission, vision, strengths, resources and needs.

Leverage. Integrate, collaborate and concentrate efforts across all areas in order to best leverage human, fiscal and physical resources.

Impact. Define and measure our work and its impact on our school, our university, our profession and communities, both near and far.

Distinction. Seek to be unique in our research, education and service and be clear about our points of distinction. *Be boundless.*

OUR PRIORITIES THIS ACADEMIC YEAR WILL INCLUDE:

- **Fostering diversity, equity and inclusion** throughout the school and, ultimately, within the nursing profession.
- **Building momentum in the research priorities** defined last year, and supporting each other in extending our enviable legacy of research excellence.
- **Continuing development of a comprehensive global engagement strategy**, including development of a new Center for Global Health Nursing. Our goal is to become a clear national leader in this space.
- **Recommitting to the Sustainable Academic Business Plan** and master process.
- **Affirming the soundness of the Strategy Map** in visualizing our past achievements and present priorities.
- **Continuing to implement recommendations** and make improvements identified as part of the staff capacity study.
- **Developing and implementing a fundraising plan** to increase gifts and improve donor relations as part of the capital campaign.
- **Innovating in the ways we educate.** During the summer the legislature provided a \$4 million appropriation for a much-needed upgrade to our simulation lab. Planning has already begun. This is just one of many arenas where we will apply our collective knowledge and skills.