

# SCHOOL OF NURSING (SoN), SEATTLE CAMPUS / STRATEGY MAP 2015-2017

## MISSION

WHY

Advance nursing science and practice through generating knowledge and preparing future leaders to improve health.

## VISION

WHY

Pioneer improvements in health and health care through innovative nursing science, education and practice

## VALUES

WHY

Collaboration\*, Social Responsibility, Access, Integrity\*, Respect\*, Accountability, Diversity\*, Equity, Excellence\*, Inclusion\*

### ADVANCING RESEARCH, EDUCATION AND SERVICE (RES)

HOW

Strengthen research infrastructure and support to advance research excellence

RES1

Create innovative teaching and learning experiences that drive and sustain pedagogical and technological excellence.

RES2

Strengthen local to global strategic relationships and collaborative partnerships

RES3

Ensure that all research, education and service reflects our values around equity, diversity and inclusion.

RES4

### ACHIEVING ORGANIZATIONAL EXCELLENCE (O)

HOW

Evaluate and base educational programs on availability of resources

O1

Invest strategically in SON Identified priorities

O2

Enhance accountability by measuring and monitoring School-wide performance

O3

Align operational infrastructure to support our vision

O4

### SECURING OUR FINANCIAL FUTURE (F)

WHAT

Develop a sustainable, transparent and effective financial model

F1

Develop and implement an advancement plan to increase gifts and improve donor relations

F2

Increase funding for scholarships and student aid

F3

Diversify funding sources

F4

Optimize School-wide resources

F5

### FACILITATING SUSTAINABLE OPERATIONS(S)

WHAT

Develop a faculty and staff to foster innovation and creativity

S1

Build SoN leadership & management capacity

S2

Establish effective decision making and implementation processes

S3

Align organizational structure and governance to position us for the future

S4

Cultivate a diverse and inclusive climate that embraces trust, collaboration, creativity, equity, and productivity

S5