SCHOOL OF NURSING (SoN), SEATTLE CAMPUS / STRATEGY MAP 2015-2017

**MISSION**
Advance nursing science and practice through generating knowledge and preparing future leaders to improve health.

**VISION**
Pioneer improvements in health and health care through innovative nursing science, education and practice.

**VALUES**
Collaboration*, Social Responsibility, Access, Integrity*, Respect*, Accountability, Diversity*, Equity, Excellence*, Inclusion*

**ADVANCING RESEARCH, EDUCATION AND SERVICE (RES)**
- Strengthen research infrastructure and support to advance research excellence
  - RES1
- Create innovative teaching and learning experiences that drive and sustain pedagogical and technological excellence.
  - RES2
- Strengthen local to global strategic relationships and collaborative partnerships
  - RES3
- Ensure that all research, education and service reflects our values around equity, diversity and inclusion.
  - RES4

**ACHIEVING ORGANIZATIONAL EXCELLENCE (O)**
- Evaluate and base educational programs on availability of resources
  - 01
- Invest strategically in SON Identified priorities
  - 02
- Enhance accountability by measuring and monitoring School-wide performance
  - 03
- Align operational infrastructure to support our vision
  - 04

**SECURING OUR FINANCIAL FUTURE (F)**
- Develop a sustainable, transparent and effective financial model
  - F1
- Develop and implement an advancement plan to increase gifts and improve donor relations
  - F2
- Increase funding for scholarships and student aid
  - F3
- Diversify funding sources
  - F4
- Optimize School-wide resources
  - F5

**FACILITATING SUSTAINABLE OPERATIONS (S)**
- Develop a faculty and staff to foster innovation and creativity
  - S1
- Build SoN leadership & management capacity
  - S2
- Establish effective decision making and implementation processes
  - S3
- Align organizational structure and governance to position us for the future
  - S4
- Cultivate a diverse and inclusive climate that embraces trust, collaboration, creativity, equity, and productivity
  - S5

*UW Value Draft (August 2015)