

# School of Nursing Academic Business Plan – “Working Phase” Activity Scope (REVISED, 10/18/11)

## Background / Problem Statement

Funding sources have been significantly reduced for the foreseeable future. This requires SoN to expediently rethink all costs, revenue opportunities, priorities and work processes. Also, SoN must position itself to manage changing external factors and meet new givens.

## Mission of the Activity

To create a sustainable Academic Business Plan that enables us to achieve our strategic goals.

## Specific Goals / Objectives (from Provost Charge letter, Consultant’s Report)

- Develop a long-term sustainable operations and financial model for SoN
- Clarify current capabilities and develop strategies to stabilize operations
- Provide criteria for others to define & evaluate specific programs, based on availability of resources (Academic, Research, Service)
- Cost Offering options – Education, Research, Service
- Conduct a faculty effort analysis
- Define, simplify, consolidate work processes & allocation of resources
- Assure the SoN is compliant with UW, State, & Federal policies & procedures
- Integrate the work of Budget Initiatives #1 & #3

## Timeline (see Schedule for task time detail)

1. Clarify Activity Scope (AUG19-SEP22)
2. Create a mgmt. Framework for due diligence and long-term sustainability
  - Create prelim. info./data worksheets (SEP9-22)
3. Present work-to-date & call for contributors to create the SoN Sustainable Academic Business Plan (SEP26-30; OCT7)
  - Send background pkg. to candidates
  - Validate above – Framework, Expectations, Communications
4. Develop prelim. Master Process (SEP28-OCT21)
5. Conduct Team Effectiveness workshop for all Teams (OCT12)
6. Kickoff Business Plan pkg. sections w/ options, recommendations (OCT21)
7. Conduct Faculty effort analysis (OCT21-NOV1)
8. Conduct Business Plan Progress meetings (6 ea. Friday AM's) (OCT21-NOV18)
  - Create Plan sections
  - Consolidate & reconcile sections of Business Plan
  - Review & improve Packages & Recommendations
9. Send to SoN organization to review & comment (NOV28-DEC5)
  - Send to Planning & Budgeting
  - Reconcile with leadership Steering Committee
10. Finalize Academic Business Plan package (DEC16-29)
11. Send to Provost (DEC30)
12. Disseminate to SoN ... Curriculum Committee, etc.

## Strategy it Aligns With:

SECURE OUR FINANCIAL FUTURE (F)  
ACHIEVE OPERATIONAL EXCELLENCE (O)

## What Measures will You Use: Baseline, Progress, Outcomes

Meets all requirements – External Factors; Constraints; Givens; Key Performance Indicator targets (see worksheets)  
Completed and approved on-time

## Sponsor / Owner

Ruth Johnston, Provost’s Working Team

## Project Leader / Manager

Maggie Baker, Associate Professor BNHS; VAD-GNP, AS

## Facilitator

Art Frohwerk

## Team Members (“SAB”)

### Working Phase members:

Catherine Taft, School Administrator, Finance & Administration  
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